

# ASA DataFest at Penn State

## March 15-17, 2024

Penn State is planning to be a site host for the American Statistical Association's (ASA) annual DataFest competition. ASA DataFest is a data analysis challenge where students working in teams attack a large and complex surprise dataset over one weekend. The main goal of the competition is to get students to collaborate (and compete) on a data analysis task that is likely beyond the scope of what they typically encounter in their classes. The judging is based not only on the computational and the analytical skills of the competitors, but also how well they communicate their results in a concise manner for a broad audience.

### Financial Partnership Examples:

- \$3000: estimated cost of food for the event
- \$1000: total cost of awards, door prizes, etc.
- \$800: estimated cost of event t-shirts
- Any amount contributed to a general fund for use towards Datafest expenses

### Other Partnership:

- Donate merchandise for student participants
- Donate other prize for winning teams
- Donate time as competition judge (final day of competition)
- Donate time as competition mentor (e.g. mentor/visit with teams during competition)

### Benefits/Opportunities available to Sponsors:

- Donate merchandise for student participants
- Donate other prize for winning teams
- Donate time as competition judge (final day of competition)
- Donate time as competition mentor (e.g. mentor/visit with teams during competition)

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